

Logo Versions

Horizontal logo



Use:
Newspaper Ads
Publications
Signage (*excluding exterior store signage**)
Stationery
Point of Sale
Website
Exhibition Banners

* For exterior signage use refer to
Inspirations Signage Specification Manual

Alternative logos: These logos can be used on any of the above.



logo can appear on
continuous background

continuous logo



logo can appear on
a white background

reversed logo



for use at the
top of the page

top page logo



for use at the
bottom of the page

bottom page logo