

## Inspirations Paint & Colour

Inspirations Paint & Colour is the place where colour clicks! As Australia's largest and leading network of paint specialist stores, home owners and renovators know that Inspirations Paint & Colour is the retail destination for getting inspired to decorate, exploring colour and achieving the perfect makeover for their home.

Formerly known as 3D Paint & Colour, the company began trading in 1979 as a buying group of five paint stores in Newcastle (NSW), the company rebranded to Inspirations Paint & Colour in 2007 and has continued to prosper, now boasting 130 stores across Australia.

Inspirations Paint & Colour showrooms are crisp, clean spacious environments designed for the customer to take time to explore colour and become inspired. Inspirations team members are both practical and passionate about paint, colour and design and will lead the customer through the following in-store and in-home experiences:

- **Inspirations Colour Showroom:**

The innovative and interactive colour showroom features thousands of paint colours to sample and choose from. Discover the exclusive 'hex wall', a unique concept designed with removable hex blocks which can click together to create the perfect colour scheme



- **Australia's Leading Paint Brands:**

Inspirations specialises in the Dulux and Berger paint ranges, two of the leading Australian made paint brands featuring thousands of colours. In 2009, Inspirations Paint & Colour launched the Jamie Durie Signature range by Porters Paints, which feature authentic specialty finishes including; Bronze, Copper, Rust and Mineral Lustre.



- **End-to-end service:**

Your entire painting project can be arranged through your Inspirations Paint & Colour store. Receive a list of phone numbers of tried and tested professional trade painters as well as in-home or in-store colour consultants and specialist painting advice if you're doing the job yourself.



- **Inspirations Colour Consultancy:**

The in-home colour consultancy service for Inspirations Paint & Colour stores where a qualified colour consultant and interior decorator will come to your home or office and work with you to create a look you'll love. Phone 1300 INSPIRE (1300 467 747) or visit [www.InspirationsPaint.com.au](http://www.InspirationsPaint.com.au) to make a booking



- **The Colour Clique:**

The Colour Clique is Inspirations Paint & Colour's exclusive and unique customer reward program that offers personalised benefits to members at every stage of the painting process, including a lifetime colour recording service.



Inspirations Paint & Colour stores have all the colour selection tools, painting equipment and practical advice you'll need to make your project a reality and ensure you create a look you'll love in your home.

To find your nearest store phone 1300 INSPIRE (1300 467 747) or visit [www.InspirationsPaint.com.au](http://www.InspirationsPaint.com.au)



### Media Resources

Inspirations can assist with fast turnaround of your media enquiries, including the following resources:

- **Photography:**  
High resolution photos of beautiful homes across a variety of genres and styles are available.
- **Colour Matching:**  
The ability to match painted walls in a photograph to specific paint colour names and products types. This information can be provided with 48 hours.
- **Colour Consultants:**  
Access to professional colour consultants and interior decorators for information, interviews or to perform an actual colour consultation.
- **Fan Decks:**  
Dulux and Jamie Durie Signature fan decks will be made available to stylists, journalists, producers and editors.
- **Paint Samples:**  
Paint is available for use in photo shoots as well as colour chips and A4 samples of paint colours for colour scheming.

For further information on Inspirations Paint & Colour visit [www.InspirationsPaint.com.au](http://www.InspirationsPaint.com.au) or contact: